

# Datacard® ID Works® SecurReg Identity Management Software



Bring speed, savings and certainty to guest enrollment

## Lower your costs, minimize your risks

Casinos, resorts, hotels, car rental, auto dealers and other consumeroriented businesses face an increasingly difficult challenge—
accurately and cost-effectively registering customers and guests.
Current processes are slow, inaccurate and do not provide proof that a valid ID was presented.

Datacard now offers a solution that reduces costs, speeds registration and brings certainty and greater accountability to the process. The new Datacard\* ID Works\* SecurReg software reads information stored on most U.S. or Canadian driver's licenses that use magnetic stripe or PDF-417 bar code technology.

Instead of manually entering data to register guests, validate identities or create visitor IDs, an operator simply scans a driver's license using a standard reader. The ID Works\* SecurReg software decodes and parses information stored on magnetic stripes or 2D bar codes (PDF-417). The decoded data can then be used to automatically complete any enrollment and registration forms.

# A long list of benefits for your business

- Improved customer satisfaction.
  Instead of providing personal information and waiting for an operator to key it in manually, customers simply have their driver's licenses scanned—bringing convenience, credibility and accuracy to the process
- More business. Rapid-scanning registration means your customers are checked in and free to access your products, services and facilities in a matter of seconds.
- Stronger security. Using the system ensures that every guest's identification is checked. You have a more accurate understanding of who is accessing your products, services and facilities.

 Reduced risks. Businesses that require proof of age for gaming, alcohol sales and other regulated activities can produce audit logs that show the identity of every customer or guest who was checked at registration or the point of sale.

### **Application independent**

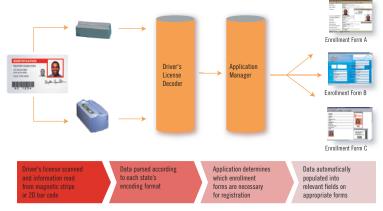
The ID Works® SecurReg software supports any enrollment or registration application. A simple setup defines the parameters to recognize which enrollment application is being used, which information to populate and where to upload the data. This makes the ID Works SecurReg software a cost-effective solution for adding an additional line of security to existing systems such as:

- · Access control
- · Badging stations
- Guest registration systems
  - Datacard ID Works®

    Identification Software
  - Datacard® Preface™ ID Software
  - Third-party badging software
  - Custom Web-based enrollment solutions
  - Proprietary systems

### Transparent to the end-user

The ID Works SecurReg software seamlessly processes any enrollment requests generated by a card swipe or card scan. The information automatically fills in enrollment or registration forms. The operator does not have to select a specific application or service—everything operates in the background without adding extra steps to the registration process.



### How the solution works

The ID Works SecurReg software features decoding and parsing software that can read data from any standard magnetic stripe or 2D (PDF-417) bar code. Operators simply scan a driver's license using a standard reader. The data is captured and automatically uploaded into your enrollment application or form.



### Datacard® ID Works® SecurReg Identity Management Software

# Device independence protects your investment

The Datacard ID Works SecurReg application is hardware independent, which allows you to use existing magnetic stripe or 2D bar code readers. This feature ensures existing and future hardware devices can be used with the application. Customers are in full control of their device deployment and upgrade strategies.

### Software maintenance keeps pace with new license formats

The ID Works\* SecuReg Software Maintenance Program provides a 12-month subscription service to support any new driver's license formats.

### Based on proven ID Works software

ID Works\* software is the world's best-selling identity software.

Experienced security professionals in corporations, government agencies, schools and other enterprises prefer ID Works software because it is reliable, feature-rich and affordable. The new ID Works SecurReg identity management software builds on this proven identification software and offers the same levels of dependability, simplicity and value.

# Part of a complete identity solutions portfolio

Datacard offers a complete portfolio of secure identity solutions, including identification software, card printers, identity systems and a variety of application-specific solutions, including the new ID Works SecurReg identity management software. In addition to software and hardware, Datacard offers a full menu of professional services, ranging from secure identity analysis to onsite ID card production.

#### Standard features

- Support for most U.S. and Canadian driver's licenses with magnetic stripes or 2D bar codes
- Application independence:
   Any Windows\*-based application or enrollment form
- Device independence:
   Any serial magnetic stripe reader or 2D bar code scanner
- Transparent operations:
   No additional steps required in the registration process; no specific operator training required

### **Specifications**

Minimum requirements: Microsoft\* Windows\* 2000 Professional or Microsoft\* Windows\* XP operating systems

- 233 MHz Pentium® processor
- 1.5 GHz Pentium® 4 processor recommended
- CD-ROM drive

#### **Devices**

- E-Seek™ M200 and M250 2D scanners
- · Magnetic stripe serial devices
- 2D/PDF-417 serial scanners

### **Applications**

- Any Windows®-based applications
- Any Web-based enrollment forms

### **Datacard** Group

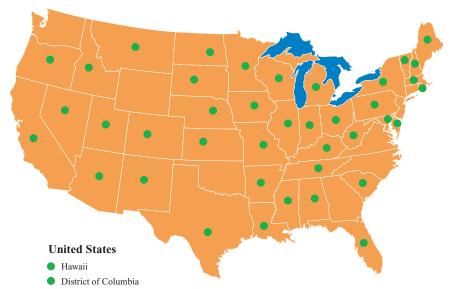
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### Datacard® ID Works® SecuReg Software State Compatibility



### Canada

- British Columbia
- New Brunswick
- New Foundland
- Nova Scotia
- Ontario
- States or Provinces that have at least one machine-readable driver's license format.

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