



PRODUCT BROCHURE

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## Polycom® RealPresence® OTX® Studio

The industry's best immersive telepresence for mid-size rooms



When investing in immersive solutions, you are looking for the best. An uncompromised experience, with stunning visuals, truly life-like audio, and interactive content collaboration that looks as good as being there. Polycom® RealPresence® OTX® Studio delivers on these promises, with unrivaled quality in a package that avoids costly extra expenses for a strong return on investment. Polycom has been delivering innovative immersive solutions longer than anyone, and our expertise at creating outstanding immersive experiences that delight users is unmatched.

### Interactive, flexible content collaboration

In RealPresence OTX Studio, content isn't just an afterthought—it is designed from the ground up for rich collaboration. When everyone can share and interact with content easily and naturally, with no compromises in quality, productivity soars.

- Collaborate without compromise with full 1080p60 HD video and content. This means you can share any content with the same rich detail and fluid motion that you see on your own laptop screen, without sacrificing video quality.
- Three in-table 22" monitors put content right in front of you for the best view of anything being shared. The monitors rise from the table when needed, and stay hidden when they are not, giving you plenty of work space.
- If you want to make content front-and-center, simply move it up to one or all of the large 65" displays to put your meeting's focus and attention on it.
- Interact with content in real-time, using VisualBoard to easily annotate or whiteboard from an optional 70" touch display or from your own device using Polycom® RealPresence® Mobile.

### Unrivaled video & audio experiences

Immersive solutions promise the absolute best video and audio quality—a dramatic leap forward from traditional video conferencing rooms. Only Polycom is delivering this, with highly differentiated experiences that replicate a true “across the table” experience that delights users, increasing adoption and utilization.

- 1080p60 video quality, combined with finely-tuned technology that delivers highly accurate and sharp visuals, delivers the industry's best video experience.
- Polycom® 3D Voice™ is a breakthrough audio experience unique to Polycom immersive telepresence that delivers extremely clear pinpoint audio which comes directly from the person speaking—far more life-like than stereo “spatial” audio.
- Hidden cameras and microphones lets users forget about the technology and focus on the meeting itself.
- See everyone clearly, even in large multi-point calls, with participants intelligently arranged across all three displays for the best view of everyone on the call.



#### Heineken UK Limited

“I think that the Polycom telepresence units are really fantastic. The HD quality and sounds really make it seem like you're in the same room as the people you're speaking to.”

Emma Dickson, HEINEKEN UK LIMITED



#### Federal University of Pernambuco (UFPE)

“Polycom RealPresence solutions help mitigate the problem of scarce medical specialists in remote areas of Brazil with a telehealth network built on Polycom RealPresence Immersive theater solutions. That network connects urban specialists via high-definition immersive video with remote patients to greatly expand access to expert care.”

Dr. Magdala de Araújo Novaes, Federal University of Pernambuco (UFPE), Brazil



### Lowering the cost and complexity of immersive solutions

Immersive collaboration doesn't have to break your budget or require your largest meeting spaces. RealPresence OTX Studio is designed to lower the total cost of ownership, bringing immersive experiences to everyone.

- It fits within standard-sized conference rooms so you can have high-impact collaboration where you need it most.
- H.264 High Profile uses up to 50% less bandwidth than competitor's immersive solutions, whether calling another immersive system, in a multipoint call, or other standards-based room, desktop or mobile users.
- The easy and intuitive touch interface is approachable and simple for users, lowering IT support costs and increasing adoption.
- The optional Complete Experience Kit, including rear wall and optimized lighting, reduces room remediation costs and gives a consistent experience for every room.

### Working together for your success

Polycom has decades of experience in delighting our immersive customers and ensuring their investments experience maximum return on investment.

- Your IT staff can manage RealPresence OTX Studio as easily as any other video device using the Polycom® RealPresence® Platform, which provides enterprise infrastructure for deploying and managing video and voice assets across your organization.
- Our global services team will work with you to ensure a successful installation that is integrated with your video environment and optimized for your business needs. We offer a range of maintenance and support packages, from standard maintenance to 4-hour response for select locations to ensure the room is always available.



#### NHS Lothian

"We made the right decision in choosing Polycom, and the results speak for themselves. We have kept all of our original meeting rooms and we now have the ability to connect to remote teams. We are more connected than ever, with the ability to use voice, video, unified communications, and telepresence all in one call."

Iain Robertson, NHS Lothian





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## About Polycom

Polycom helps organizations unleash the power of human collaboration. More than 400,000 companies and institutions worldwide defy distance with video, voice and content solutions from Polycom. Polycom and its global partner ecosystem provide flexible collaboration solutions for any environment that deliver the best user experience and unmatched investment protection.

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