

TEKLYNX®

# LABEL MATRIX®

VERSION 8



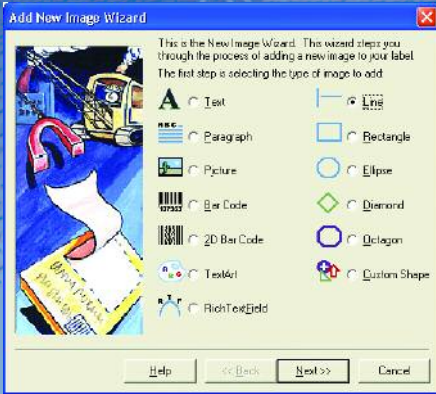
LABEL  
DESIGN  
SOFTWARE

SETTING THE STANDARD



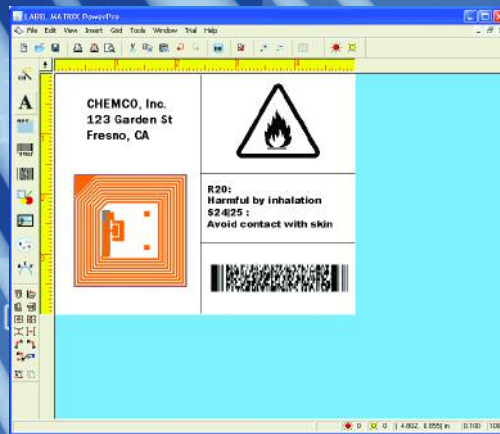
BAR CODE LABELING AND INTEGRATION SOFTWARE



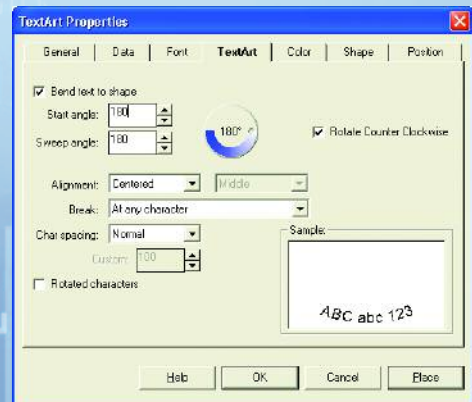


**Helpful Design Wizards**  
Wizards make the design process simple by giving you step-by-step instructions while providing helpful hints.

**WHETHER YOU NEED TO DESIGN AND PRINT BAR CODE, COMPLIANCE OR RFID LABELS, LABEL MATRIX 8'S HELPFUL DESIGN WIZARDS GIVE YOU AN EASY-TO-USE SOLUTION IN ANY INDUSTRY.**



**New RFID Interface**  
LABEL MATRIX 8 features an easy-to-use interface for printing and programming RFID tags. With TEKLYNX' free DSP utility you can add support for new printers and RFID tags as they become available.



**Flexible Text Formatting Options**  
LABEL MATRIX 8 offers a full complement of text art features, including shaped text with user-definable sweep angles, rotated characters, and new text fill, outline and shadow options.



# LABEL MATRIX® 8

## RFID Encoding & Label Design Software that is Easy to Use

### True WYSIWYG Imaging

Eliminates guesswork by ensuring labels print exactly as they appear on your screen.

### Multi-Document Interface

Displays several label design windows concurrently.

### Label Templates and Samples

Includes over 100 compliance label templates and label samples.

### Label Design, Printing & Database Wizards

Helpful wizards walk you through each step of the label creation process.

### Rich Text Format Editing

Make use of existing documents from Microsoft Word and other word processing or desktop publishing programs.

### Variety of Shapes

Lines, rectangles, circles, ellipses and octagons can be created in any size or color.

### Graphic Images Capability

Lets you import and size multiple types of graphic images.

### Database Connectivity

Access database records sequentially or through an unlimited number of "key" database search fields.

### Variable Field Capability

Allows for date, time and serial (counter) stamps, plus keyboard input prompts and linked/combo expressions.

### Linear and 2D Symbologies

Support for 37 linear symbologies and 12 2D symbologies.

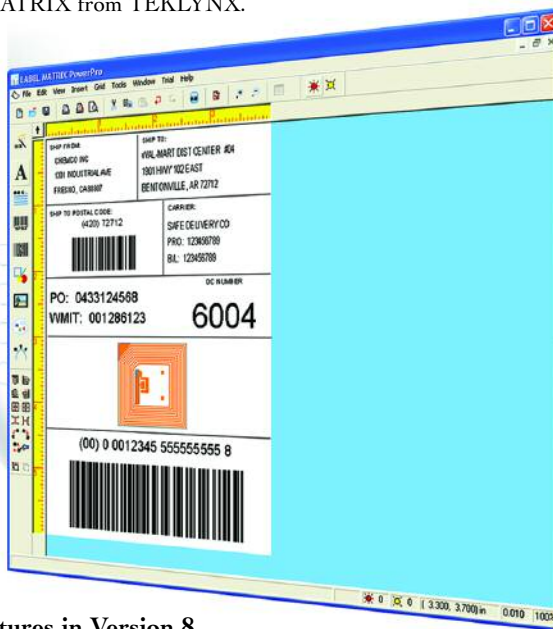
### AutoPrint

Automatic printing from a source database.

### OLE Automation & LMWPrint

Integrate labeling with third-party applications using OLE Automation or LMWPrint command line calls.

LABEL MATRIX 8 is the most powerful, easy-to-use bar code and label design software package in the industry. Its helpful design and database connection wizards, along with a simple interface, allow users to quickly design bar code, compliance or RFID labels. If you are looking for an easy-to-use, wizard driven solution for RFID encoding and label design, the choice is simple - LABEL MATRIX from TEKLYNX.



### **New Features in Version 8**

#### **Simplified RFID Label Printing**

LABEL MATRIX 8 is RFID made simple – the easy solution for closed-loop RFID label printing to meet EPC and DoD compliance standards.

- Easy-to-use interface and features for users printing and programming RFID tags.
- Supports High Frequency (HF) and Ultra High Frequency (UHF) tags.
- Graphical tag images can be used to appear as a watermark on labels to protect against printing over and damaging RFID tags.
- Enables read/write printers to read the data during printing to log the exact information stored on each label.

#### **Advanced Text Capabilities**

New TextArt image type allows text to be "bent" at precise angles to fit a selected shape type (ellipse, polygon, rectangle, etc.).

- Create text in a circular arc for applications such as CD/DVD labeling in either a clockwise or counter-clockwise direction.
- Add unique borders, backgrounds, and formatting including custom spacing, outlines or shadows.

#### **Enhanced Database Connectivity**

**SQL Builder** – Build custom database query expressions without having to know SQL.

#### **Time Saving Features**

**Live Print Preview** – View multiple labels at the same time and even edit individual labels in the preview mode.

**Expansion Variables** – Allows shortcuts to be assigned for code in long expressions.

**Bundle Save** – Save all external attached files (graphics, text) with the label design in a designated folder.

# LABEL MATRIX®

Windows 98, Me, NT, 2000, XP, Server 2003

Easy-to-use label design software with an intuitive user interface and helpful label design wizards.

The Most Output Options. Only TEKLYNX supports more than 70 bar code options and over 1,000 output devices – giving you the widest range of options for thermal/thermal transfer or Windows printers. TEKLYNX also supports the latest RFID printers and RFID tags. So, whether you need enterprise-wide printing or a stand-alone solution, maximum performance as well as maximum productivity are ensured because all printers are efficiently driven in their native language.

Free Printer Drivers are available from the TEKLYNX DSP (Driver Service Pack) website, resulting in easy download and installation of the latest drivers and RFID tags.

Choose the Leader. Millions of users in scores of industries rely on TEKLYNX software solutions for applications such as shipping, receiving, inventory control, product identification, compliance labeling and asset management. When it comes time to choose, select the most powerful and intuitive software available – LABEL MATRIX 8.

FEATURE	LABEL MATRIX QuickDraw	LABEL MATRIX	LABEL MATRIX PowerPro
<b>General</b>			
Print-only version		•	•
Network version		•	•
Keyless software activation	•	•	•
Live Print Preview (view multiple labels with "live" variable data displayed)		•	•
Label specific security		•	•
Over 100 compliance label templates		•	•
Label Background templates with round label formats	Open	Open	Open/Edit
Automatic paragraph sizing and scale to fit		•	•
Bulleted & numbered lists with hanging indents		•	•
Graphic formats import (bmp, pcx, jpg, tif, etc.)	•	•	•
Color support	•	•	•
Linear bar code support	•	•	•
HIBC support	•	•	•
UCC/EAN 128 and MaxiCode wizards		•	•
2D bar code support		•	•
Extended 2D support including TLC39 and QR Code			•
TextArt Objects/RTF Editor		•	•
<b>Variables</b>			
Keyboard entry at print time	•	•	•
Double entry (verification) ability		•	•
Pick List data entry	•	•	•
Data retrieved from a database file	•	•	•
Counters (serial numbers) with support for alpha/numeric	•	•	•
Counters with custom numbering abilities		•	•
Date and time stamping using multiple formats	•	•	•
Advanced math, string and logical functions		•	•
Expansion Variables (use code "shortcuts" in expressions)		•	•
<b>Database</b>			
Configure an ODBC/OLE DB data source		•	•
Sequential database access	•	•	•
Keyed database access		•	•
SQL query capability/SQL Query Builder Wizard		•	•
Retrieve data from unlimited number of databases per label		•	•
Includes separate Database Editor program		•	•
Data Grid for viewing database records	•	•	•
Directly edit database records in the Data Grid			•
<b>Printing</b>			
Windows driver printer support	•	•	•
Support for over 1000 thermal and thermal transfer printers		•	•
Variable duplicate count from any origin	•	•	•
Stacked printing ability with multiple labels per page			•
Reverse the order of pages in a print job			•
<b>Tools</b>			
Pocket LABEL MATRIX support		(0 licenses)	(1 license)
Directly modify printer code with Job Modifier		•	•
Automatic printing from a source database (AutoPrint)		•	•
Command line support		•	•
Export image and variable information to a data file (Write Data)		•	•
Save all external attached files with the label design (Bundle Save)		•	•
View & customize reports generated from label log files (Log Viewer)			•
Code Converter label conversion utility			•
Extended RFID Tag support			•
OLE Automation			•
Dynamic Data Exchange (DDE)			•



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